

The Discovery That Forever Changed The Future and How We Work

How do you start a conversation no one wants to have?
How do you start a movement when the story has yet to be told in a way that's understandable and powerful for all?

These were among the biggest challenges Bill Jensen faced as he struggled with writing his latest book about the future of work: How to get executives and companies to act differently, when today's conversations aren't creating enough mind-shifts, fast enough.

Bill will share the biggest lessons learned when writing *The Day Tomorrow Said No*, and how today's youth (tomorrow's workforce) helped him simplify consultant and management thinking into the discovery that could forever change how all of us work in the future.