



# WE @ WORLD WORKPLACE 2018

Charlotte Convention Center | Oct. 3-5, 2018 | Charlotte, North Carolina



**WE DRIVE FOR CHANGE**  
**CONVENTION CENTER: ROOM 208A**

## THURSDAY

October 4, 2018

- 8:00 – 9:00 am** [WE Hub Workshop](#): Come and meet your fellow WE Hub leaders – nothing like finally putting a face to the name. WE want to share our experiences – the good, the bad and the ugly – and brainstorm ideas about the future of WE Hubs - how WE can make them more powerful, relevant and fun!
- 1:45 – 2:15 pm** [The Big Shift](#)  
Presenter: [Kay Sargent](#) – HOK; [Megan Campbell](#) - HOK
- 2:15 – 2:45 pm** [How Facilities Help Drive Culture and Employee Engagement](#)  
Presenter: [Kelly Duff](#) – Allstate Insurance
- 3:00 – 3:30 pm** [Highlights from the 2018 New Ways of Working](#)  
Presenter: [Chris Hood](#) – Advanced Workplace Associates, [Kate Lister](#) – Global Workplace Analytics, [Dr. Gabor Nagy](#) – Haworth
- 3:30 – 4:00 pm** [Demystifying Workplace Experience in FM](#)  
Presenter: [Rachel Permuth](#), [Ronni Schorr](#) – Sodexo
- 4:15 – 4:45 pm** [Revelations and Calculations about Circulation](#)  
Presenter: [Cheryl Duvall](#), [Dudley Whitney](#) – Avance LLC
- 4:45 – 5:15 pm** [Making the Change Process Predictable](#)  
Presenter: [Richard Fanelli](#) – FM Studios, [Jennifer Olson](#) – KGO Project Management
- 5:40 – 8:00 pm** **WE Tour, WE Learn, WE Socialize with IA:** [More Details To Come!](#)

## FRIDAY

October 5, 2018

- 8:00 – 8:30 am** [Redefining Experience: Friends, Fit, Food, Find, Fix, Feel](#)  
Presenter: [Andrew Kupiec](#) – CBRE
- 8:30 – 9:00 am** [Need for Focus Work and How to Design for It](#)  
Presenter: [Dr. Gabor Nagy](#) – Haworth
- 9:15 – 9:45 am** [Quantifying the Impact of Change: A Brainstorming Session](#)  
Presenters: [Kate Lister](#) – Global Workplace Analytics
- 9:45 – 10:15 am** [Quantifying a Great Experience: The Design Factors that Matter Most](#)  
Presenter: [Janet Pogue McLaurin](#); [Timothy Pitman](#) – Gensler Research Institute
- 10:30 – 11:00 am** [The Future of Work - Through the Lens of HR, IT, RE/FM](#)  
Presenter: [Kate North](#) – Design With Science
- 11:00 – 11:30 am** [The New Landscape of Work: A Paradigm of Work and its Impact on the Workplace](#)  
Presenter: [Arnold Levin](#), [Michael Johnson](#) – SmithGroupJJR
- 11:45 - 12:15 pm** [Cracking the Code to Deploying an “Unassigned Workplace Strategy”](#)  
Presenter: [Dr. Sally Augustin](#) – WPA; [Ileya Devèrs](#), [Kate North](#) – Design With Science
- 12:15 – 12:45 pm** [Hacking the Workplace: A Simple Guide to Elevating the Employee Experience by Leveraging the Systems you Already Have](#)  
Presenter: [Elizabeth Duke](#); [Kenton Gray](#) – Ioffice, Inc; [Magnus Löfsjögård](#) – Sodexo

## Join WE for only \$55.00 a year!

### **WE Membership Benefits:**

- Monthly [WE:binars](#)
- Discounts on [WE Research](#) Papers & Books
- Unlimited access to the [WE: Know](#) Library  
(Case studies, articles, research, videos and more)
- Membership to our [WE Hubs](#)
- Invitations to all [WE Events](#), Tours and Pre-Conferences
- [WE Leadership](#) opportunities
- Discounts on [Friends of WE](#) special events  
(WorkTech, WorkDesign Magazine, Future Workplace and more)
- Engage with WE members

### **It's Easy to Join!**

- After each WE Session in Room 208A
- WE Website – [WE.IFMA.org/JOIN](http://WE.IFMA.org/JOIN)
- Call IFMA membership at 713-623-4362

## WE Tour, WE Learn, WE Socialize with IA

## Share the love!

**Let your friends and colleagues know what you're doing at WWP**

**Twitter:** #WEWorkplace, #WE, #WWP

**Facebook:** Workplace Evolutionaries

**LinkedIn Group:** Workplace Evolutionaries

[WWW.WE.IFMA.ORG](http://WWW.WE.IFMA.ORG)