|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|   |

|  |
| --- |
|   |
|

|  |  |  |
| --- | --- | --- |
| http://go.ifma.org/l/14192/2014-12-10/4clgbk/14192/111422/IFMA_logo.png | [Open in your browser](https://Downloaded/structure/structure_white_orange/%5BSHOWEMAIL%5D) | open in browser image |

 |
|   |
|   |
| featured image |
| **Make IFMA your go-to source for networking, education and events.** |
|   |
|

|  |
| --- |
|   |
| %%first\_name%% |
|   |
|  As the facility management profession evolves, your role as an indispensable partner in your organization’s success becomes more prominent. You’re expected to drive workplace change and innovation that results in improved efficiency and productivity.[IFMA](http://www.ifma.org/) is the premier association for your profession. For more than 30 years, [IFMA](http://www.ifma.org/) has served to strengthen the knowledge, skills and value of FMs worldwide. IFMA also directly supports facility professionals in your area of practice through the **<Community Name> (<Acronym>) Community of IFMA.** We bring the world of FM directly to you through: * A network of facility professionals and business partners exchanging ideas and information specific to your industry within FM
* Instant access to answers and peer knowledge through an industry-specific online community
* Educational opportunities, including a variety of programs to fit your unique needs, budget and schedule
* Career support and updates on the latest practices, trends, and technologies relative to your industry or work environment.
* A chance to make a difference in the profession through a leadership or volunteer role

**Start benefiting from real-world resources geared specifically toward your challenges, needs and interests as a facility professional.**[**JOIN NOW! >>**](http://www.ifma.org/membership/join-today) |
|   |

|  |
| --- |
|   |
|   |
|   |
|

|  |
| --- |
| ****Want to see what members are saying?**** |
|   |
| Interested in career support? How about updates on the latest practices and trends relative to your <community industry> environment? We've got you covered. |
|   |
| [**How can IFMA benefit you? >>**](http://www.ifma.org/membership) |

 | product image |

|  |
| --- |
|   |
|   |
|   |
| product image<link the picture to an upcoming community event> |

|  |
| --- |
| ****Insights that fit your unique needs!**** |
|   |
| <Community Name> provides educational events through webinars and attending IFMA Facility Fusion and World Workplace each year. |
|   |
| [**View Pictures >>**](https://www.flickr.com/photos/ifma/sets/) |

 |

|  |
| --- |
|   |
|   |
|   |
|   |
| C:\Users\lhuber\Desktop\Quick References\Images\acces to research.jpg |

|  |
| --- |
| ****Instant access to answers and insights!**** |
|   |
| Participate in discussion groups to solve job-related problems and assist fellow members with projects and career objectives. |
|   |
| [**Learn More >>**](http://www.ifma.org/professional-development/credentials)**<Link to your online community>** |

 |

 |
|   |
| [**Become an IFMA Member and <council name> Council member Today! >>**](http://www.ifma.org/membership/join-today) |
|   |

 |   |

<please update the bottom message to reflect who you are sending to. If they are already an IFMA member, but not a member of the community, then you would remove “IFMA Member and” from this message>