

Convince Your Boss

Present a compelling case for your credentials, backed by data.

IFMA provides three internationally recognized credentials, setting the industry standard for ensuring knowledge and competence of practicing facility managers.

CREDENTIAL HIGHLIGHTS



FACILITY MANAGEMENT PROFESSIONAL®

- The must-have credential in facility management to provide a solid foundation
- Knowledge-based certificate program
- 12,000+ worldwide



SUSTAINABILITY FACILITY PROFESSIONAL®

- The leading credential for developing sustainable FM strategies
- Knowledge-based certificate program
- 1,200+ worldwide



CERTIFIED FACILITY MANAGER®

- The premier FM certification for experienced professionals
- Competency-based certification
- 2,700+ worldwide



IFMA credentials are ANSI accredited, providing assurance that our credentials are held to the highest internationally accepted criteria.

WHAT YOU & YOUR BOSS WILL GAIN

- Best practices for managing your facilities
- Effective strategies & critical thinking skills
- The 4 pillar areas of study for a strong foundation
- Run your facilities more effectively & efficiently
- Increased confidence & credibility among peers
- Sustainability practices, solutions & strategies
- How to incorporate sustainable practices
- How to optimize resources to impact the triple bottom line: people, planet & profit
- Integrity by practicing environmental stewardship
- Mastery of the 11 FM competencies — the global standard of knowledge
- Prestige for your organization & validation of your expertise as a leader in facility management
- The pinnacle achievement of FM professionals
- You and your boss can trust the value of IFMA's designations & certification
- Security in your knowledge of best FM methods

USE THIS QUICK REFERENCE TO MAKE YOUR CASE

Here's an example conversation starter for you to begin with your supervisor using the FMP credential:

"After doing some research, I found that facility professionals who are certified with an FMP credential actually improve productivity and increase the bottom line of their companies. Given that, I think it'd really help us better achieve our company goals if I get the FMP credential and learn FM best practices. I could then teach the rest of our FM staff what I learn and increase the productivity and effectiveness of the entire team."



70% of organizations rate IFMA credentialed employees as having statistically significantly higher performance



12% increase in employee performance for each \$2,000 spent on IFMA Credentials



The average IFMA credential results in more than a 40% increase in employee performance

REAL BENEFITS YOUR BOSS CAN APPRECIATE

— IFMA —
CREDENTIAL
HOLDERS

- > Use knowledge-based, data-driven methods to drive decisions & develop valuable solutions;
- > Enhance organization's performance by integrating people, property & technology;
- > Gain confidence and credibility as an informed champion for FM.