

# Convince Your Boss

Present a compelling case for your credentials, backed by data.

IFMA provides three internationally recognized credentials, setting the industry standard for ensuring knowledge and competence of practicing facility managers.

## CREDENTIAL HIGHLIGHTS



### FACILITY MANAGEMENT PROFESSIONAL®

- The must-have credential in facility management to provide a solid foundation
- Knowledge-based certificate program
- 12,000+ worldwide



### SUSTAINABILITY FACILITY PROFESSIONAL®

- The leading credential for developing sustainable FM strategies
- Knowledge-based certificate program
- 1,200+ worldwide



### CERTIFIED FACILITY MANAGER®

- The premier FM certification for experienced professionals
- Competency-based certification
- 2,700+ worldwide



IFMA credentials are ANSI accredited, providing assurance that our credentials are held to the highest internationally accepted criteria.

## WHAT YOU & YOUR BOSS WILL GAIN

- Best practices for managing your facilities
- Effective strategies & critical thinking skills
- The 4 pillar areas of study for a strong foundation
- Run your facilities more effectively & efficiently
- Increased confidence & credibility among peers
- Sustainability practices, solutions & strategies
- How to incorporate sustainable practices
- How to optimize resources to impact the triple bottom line: people, planet & profit
- Integrity by practicing environmental stewardship
- Mastery of the 11 FM competencies — the global standard of knowledge
- Prestige for your organization & validation of your expertise as a leader in facility management
- The pinnacle achievement of FM professionals
- You and your boss can trust the value of IFMA's designations & certification
- Security in your knowledge of best FM methods

## USE THIS QUICK REFERENCE TO MAKE YOUR CASE

Here's an example conversation starter for you to begin with your supervisor using the FMP credential:

*"After doing some research, I found that facility professionals who are certified with an FMP credential actually improve productivity and increase the bottom line of their companies. Given that, I think it'd really help us better achieve our company goals if I get the FMP credential and learn FM best practices. I could then teach the rest of our FM staff what I learn and increase the productivity and effectiveness of the entire team."*



70% of organizations rate IFMA credentialed employees as having statistically significantly higher performance



12% increase in employee performance for each \$2,000 spent on IFMA Credentials



The average IFMA credential results in more than a 40% increase in employee performance

## REAL BENEFITS YOUR BOSS CAN APPRECIATE

— IFMA —  
CREDENTIAL  
HOLDERS

- > Use knowledge-based, data-driven methods to drive decisions & develop valuable solutions;
- > Enhance organization's performance by integrating people, property & technology;
- > Gain confidence and credibility as an informed champion for FM.